



THE DIRT!

SOILBIOTICS COMPANY E-NEWSLETTER

10 Year Anniversary Special

SoilBiotics Celebrates 10th Anniversary!

We have officially started our second decade in business! SoilBiotics was founded in mid-2010 in Fairbury, IL with the purpose of providing a comprehensive line of non-toxic conventional and organic plant growth systems based on improving soil structure, reducing water usage, and increasing the plants ability to metabolize nutrients. Now based in facilities near Kankakee, IL, SoilBiotics has grown to become a leader in specialty inputs for commercial agriculture, commercial/residential gardening, turf/ grasses and more.

10th Anniversary Special

Organic 2r - Soil Boost, originally called X-Cell GR, was the product that started it all for SoilBiotics. For our loyal customers, who are the reason for our success, we are offering a discount of 10% on all orders of **Organic 2r - Soil Boost** placed in September, October and November of this year for immediate delivery. This can be for a partial pallet, 50# or 2000# bags, or bulk truck.

The SB "Top 10"

1. SoilBiotics Established

Realizing a dream, in June 2010 Todd and Judy Zehr founded SoilBiotics in Fairbury, IL and began to market quality humate-based inputs designed to help growers improve soils and yields.

2. First Product

In August 2010 our first product sold was **Organic 2r - Soil Boost**, then known as X-Cell GR.

3. The Original Lineup

X-Cell ST (Conventional 1 – Seed Treatment); X-Cell GR (**Organic 2r - Soil Boost**); X-Cell F (Conventional **3 – Growth Boost**).

4. The First Move

In October 2011, the business moves to Reddick, IL into a small combination office/stockroom, plus minimal warehousing for customer pickups. They took smaller packages to a UPS pick up point.

5. First Employee

In January 2014, SoilBiotics adds its first office employee.

6. First Salesperson

In January 2015, SoilBiotics adds its first external salesperson.

7. The Second Move

In July 2016 SoilBiotics moved into a new facility in Kankakee IL – including expanded offices, attached warehousing for increased in-house inventory and forklift load/unload of LTL and fulltruckloads, expanded parcel companies picking up on site, and considerable fenced acreage for future expansion.

8. New Building

In October 2018 we completed construction of a new hoop building with capacity to store and blend high quality dry fertilizers with SoilBiotics liquid humate products in large quantity, and load out via conveyor to bulk trucks.

9. New Product

In March 2019 we held an Open House to formally introduce the first product to be made in the new building, **OS 46**, a specialized coated urea product.

10. Anniversary #10!

It's 2020, and SoilBiotics now has 16 products* in the lineup, 3 new products in the works (plus plans for even more). It's been 10 years of hard work, but with the valued support of our customers and vendors, we are looking ahead to bigger and better things!

*The SoilBiotics 2020 Product Line: **Organic 1r – Seed Treatment**; **Organic 2r – Soil Boost**; **3 -Growth Boost/Organic 3r – Growth Boost**; **4 - Ultra Boost**; **Organic 4r – Foliar Concentrate**; **5 -MicroNutrient Boost**; **Growth Supplement 30**; **PH K**; **Organic Plant Boost**; **Seed Start 200**; **SB4400**; **SB5500**; **CAL-10**; **SB Super Sweet**; **OS 46**.

A big thank you from everyone at SoilBiotics!

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