



# THE DIRT!

SOILBIOTICS COMPANY E-NEWSLETTER

JUNE 2018

## SUMMER INPUTS

So, summer is upon us, and the crop is in the field. That means we're entering the season when the yield potential is either realized or is negatively affected by the weather. Plus, insect and disease pressures can become problematic. SoilBiotics has a complete line-up of conventional and organic products that can help your plants through heat and drought stress, waterlogged conditions, and help make applied insecticides and fungicides more effective against pests. Talk to your SoilBiotics representative today for more information!

## SUMMER SHUTDOWN

SoilBiotics liquid products manufacturing line will be taking a week off for annual summer shutdown the week of July 13-20. Please make sure to contact your sales representative or the office in advance so we may ensure that your needs are met and product shipped by Tuesday, July 10.

## HELP FEED THE KIDS

If you haven't already done so, please consider reserving some extra space this year or next at your farm for summer grown veggies to pass along to local food pantries and summer food programs for kids.

One example is the USDA's **Summer Food Service Program (SFSP)**. This program ensures that low-income children continue to receive nutritious meals when school is not in session. This summer, USDA plans to serve more than 200 million free meals to children 18 years and under at approved SFSP sites across the United States. USDA's [Summer Food Service Program \(SFSP\)](#) aligns well with the peak growing season, allowing schools and nonprofit organizations to serve products in their freshest state. There are numerous benefits to "bringing the farm" to summer feeding sites. Sponsors can increase participation by improving the quality of meals and keeping kids engaged through hands-on activities. Schools can develop continuous, year-round farm to school programming, and test out cooking techniques and recipes using local foods. Regional producers benefit from a reliable outlet for their products during the summer months. And kids and teens get fresh, healthy meals and participate in activities at meals sites, staying nourished and engaged while school is out.

And again, there are many more programs available for you to help in your own backyard. Many food pantries struggle to provide fresh fruits and vegetables rather than canned, which tend to have higher sodium and sugar levels. Plus, fresh just tastes better. Help ensure that no child goes hungry by dedicating some field space for those less fortunate.

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