



# THE DIRT!

SOILBIOTICS COMPANY E-NEWSLETTER

MARCH 2021

## Don't Miss Our Spring Specials!

We're offering a spring special on **PH K**, our dry granular humate product available in 100, 150 or 200 sgn sizes. The discount is for orders placed between March 1, 2021 and March 31, 2021, to ship no later than April 30, 2021. These orders will receive \$30 off per half ton or \$60 per full ton. Orders must be placed in half ton or full ton increments only. No discount on any other unit size. Contact your sales representative or call the SoilBiotics office.

Continuing our 10th anniversary discounts, we are offering 10% off **Growth Boost, Organic Growth Boost, Growth Supplement 30, Organic Growth Supplement 20** and **MicroNutrient Boost** purchased in April for product packaged in cases (while supplies last), pails, drums and totes. The discount is only for orders placed in April for delivery in April and May.

## Freight Update

Due to recent events in Texas, the trucking industry has been disrupted and freight rates and delivery times will increase. As this was not just a weather event but an infrastructure collapse, we are hearing that disruption will continue through the spring planting season at least. Please forecast your orders in a timely manner.

## New Feature

We're going to be adding a short feature to our newsletter each month featuring pertinent information on humates and humic acid products, plus other topics and educational information that you may find of interest. Here's this month's feature:

**Humic Substances and Microorganisms:** Researchers studying soil health in agriculture have noted an increase in the overall activity of most types of soil microorganisms with the addition of humic substances. Since they chelate various elements and help in the formation of molecular bridges, humic substances can prolong the availability of nutrients needed for soil microorganisms which have no other means (such as plant photosynthesis) of obtaining that energy. Humic substances increase soil water holding capacity and improve soil structure, increasing nutrient availability and thereby giving soil microbes optimum conditions to grow and thrive.

## Products to Consider for Spring

**Dust Control** is designed to reduce dust when used with humate products, and can also be applied to reduce dust with fertilizers. It is OMRI Listed to meet all your organic needs, and is beneficial for use in conventional programs as well. Dust Control should not be mixed with solutions or products with pH levels below 4 - 4 ½. A compatibility test is always recommended.

**SB Super Sweet** is a unique new liquid formulation of natural sugars. It is a source of quick carbon consumption for feeding and increasing populations of bacteria and microorganisms in soils

For Conventional programs, SoilBiotics **OS 46** is a ready-to-use fertilizer with a unique formulation of high-quality 46-0-0 urea and SoilBiotics **Ultra Boost**. Unlike products using urease inhibitors, which tend to work only in the short term, **OS 46** can hold the urea nitrogen in organic form for months, so it will be ready when the plant needs it.

